

John Harding-Smith Business Owner & Design Manager

I'm John Harding-Smith, Business Owner and Design Manager of Lateral Building Design. In my 40+ years in design, I've seen it all.

My knowledge, experience and strong relationships with Councils means it's easier for you to achieve the best result possible which is why our success rate is 95%.

My qualifications are in building design, construction and architectural drafting. I'm also a registered Building Practitioner and a member of the Building Designers Association of Victoria. These, coupled with my extensive experience, means you can have complete confidence that your project is being considered from every angle. This is particularly important when determining how to design your vision within council controls and regulations.

Of course, I enjoy the design process, but it's the end results that really inspire me. I love seeing the finished product and knowing we contributed to someone's dream project.

I feel really privileged to have been involved in designing thousands of projects that have made a difference in people's lives whether it's lifestyle or financial.

I also enjoy training and mentoring other designers so they can fulfill their design aspirations.

When I'm not in the office, I enjoy gardening, football (go Bombers!) and practical projects around the house. I'm also very involved in community projects with my wife and LBD's Business Manager, Donna.

Working together with so many different types of people means I enjoy the relationship side of what I do. It's important to me to have a thorough understanding of what the 'people behind the project' want and be able to leverage from my long-term relationships with Council and other consultants to deliver your dream project.



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