



Donna Harding-Smith Owner & Business Manager

Hi there!

I'm Donna Harding-Smith and joint owner of Lateral Building Design with hubby John. As the Business Manager, I'm responsible for both strategic and day to day management of LBD and our terrific team.

This is a critical role because as a client, you want to be certain you're trusting your project to a successful and caring business as well as one with a great reputation with Council, peers and industry professionals. It's also my role to ensure that LBD continues to be progressive and up to date with market and design trends.

With a Bachelor of Business majoring in both accounting and law, it's fair to say I love detail and numbers (and yes, excel spreadsheets too!). Whilst design is a very creative process, there's also a need for accuracy and analysis especially when dealing with Council regulations. This is one of the main reasons for our 95% success rate.

Two of the most important things for me in life are making a difference and being able to have or bring perspective. I'm able to fulfill both of these at LBD. My perspective allows me to easily appreciate the importance of every project (big or small) to our clients. This means our designs are always focused on the outcome/s our clients desire. Given we design both living or working spaces, nothing makes me happier or prouder than when someone tells us the design is so much better than they ever imagined.

As well as a business owner, I'm the mum of three grown up children. I'm involved in numerous charities, including the Rotary Club of Maroondah, and have an active social life. So, I know that your living space needs to be designed around your lifestyle not the other way around. For example, when we renovated our own home, of course I wanted a great design, but I knew it also needed to be practical, functional and inviting. I can't wait to bring a unique perspective to your project.



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